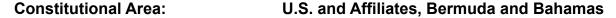
## 2022-2023 District Goals

District: 5M 2





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

#### **Action Plan**

5M2 Service Goal Action Plan 2021.pdf

## MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## **Quarterly Targets**

|             | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter |           |                 | 45          | 40              |
| 2nd Quarter | 1         | 20              | 45          | 35              |
| 3rd Quarter | 1         | 20              | 50          | 40              |
| 4th Quarter |           |                 | 35          | 50              |

**FY New Clubs** 

2

**FY Charter Members** 

40

**FY New Members** 

175

FY Retention Goal

165

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

#### **Action Plan**

5M2 Membership Development Goal Action Plan 2021.pdf

## LEADERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 8% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

5M2 Leadership Development Goal Action Plan 2021.pdf

### **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

#### **Action Plan**

5M2 LCIF Campaign 100 Goal Action Plan 2021.pdf

# **CUSTOM GOALS**

| Goal Statement |  |
|----------------|--|
| Action Plan    |  |
| Goal Statement |  |
| Action Plan    |  |